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Press release

Artist Martin Kreloff's Consumer Products Licensing Program Finds Success



**Martin Kreloff
Licensing Program**

Las Vegas, NV, April 15, 2011– Artist Martin Kreloff's consumer products licensing program is off to a great start adding 3 exciting licensing deals to its lineup.

Kreloff Arts has appointed licensing agency Fame Farm to develop a global business for the Martin Kreloff artworks. A broad spectrum of consumer-goods licensing categories, including published materials, stationary and paper products, apparel, fashion accessories, health and beauty products, soft-line domestics, home furnishings, housewares, novelties and collectibles and gift products are in development.



New licensing partnerships introduce *Advanced Graphics* for durable wall posters (*WallJammers*), *ID-Wall* for limited edition gicleé canvas prints, wall murals, traditional framed art prints, acrylic prints and metal prints and *Shop Fun Soap* for novelty bath products



Miami and Las Vegas International Film Festivals.

Kreloff's artworks are currently featured at the Winchester Cultural Center Gallery in Las Vegas, Nevada.

Martin Kreloff's brightly colored and witty canvases are internationally known and featured in prominent private and museum collections including New York's Museum of Modern Art. Kreloff has created commissioned works for corporate clients such as Warner Brothers, Universal Pictures, Bloomingdales, Burger King, Royal Caribbean Cruise Line and Harley Davidson. Civic commissions include the Las Vegas Cultural Corridor, the Las Vegas Strip's Deuce Bus and the Greater

